

Project IMDD



@ Singapore

Company Name
SAAA@Singapore

Website
<https://www.saaa.org.sg/>

No. of Vacancies

1

Internship Allowances

SGD\$800

Sign up your interest &
Submit Resume – Scan QR
Code



Job Positions Available

About SAAA@Singapore

SAAA@Singapore (formerly known as Singapore Aircargo Agents Association) is a niche trade association focusing on air cargo matters. Established in 1971, SAAA@Singapore was formed with the objectives to advocate the promotion, protection, development of air cargo matters and to elevate training standards. SAAA Training Center has been accredited by IATA as a Competency Based Training and Assessment (CBTA) Excellence Center.

We are looking for a creative and motivated Marketing Intern to join our team. This is a great opportunity to gain hands-on experience in real-world marketing projects!

Job Position: Marketing Intern

Location: 7 Airline Road, #04-06, Cargo Agents Building E, Singapore 819834 (Changi Airfreight Centre)

Main Duties and Responsibilities

- Assist in the creation of content for social media, email campaigns, blogs, and website.
- Assist to provide user feedback experience on our website and suggest improvements.
- Support the industry engagement team in daily administrative tasks.
- Help organize and participate in marketing campaigns, industry events
- Monitor social media platforms and engage with our audience.
- Help with the planning and hosting of marketing events (online and offline).
- Prepare promotional presentations and help distribute marketing materials.
- Update databases and customer relationship management (CRM) systems.

Job Requirements

- Current enrolment in a related Diploma program (e.g., Marketing, Business, Communications).
- Strong desire to learn along with professional drive.
- Solid understanding of different marketing techniques.
- Excellent verbal and written communication skills.
- Familiarity with social media strategies and platforms.
- Knowledge of marketing computer software and online applications (e.g., CRM tools, Google Analytics, Canva, etc.) is a plus.
- Passion for the marketing industry and its best practices.